

There are some men in the world who are savvy in its ways, but lack the intellect to comprehend the highest levels of human achievement. There are other men in the world whose brilliance allows them to make those highest achievements, but lack the worldliness to determine how best to utilize them. You, however, exist in the rare space between the two. You may not be a genius in the way of some exceptional people, but you are intelligent enough to understand the breakthroughs and technology those people can create. That coupled with your very sharp business sense makes you a born managing executive-- you figure out how best to apply, market, and sell their accomplishments for good use and to make a large profit. You may have never moved beyond your Masters in biology and you would never be famous, but all your career, PhDs and geniuses worked for you, and you made ten times the money they did.

When Project Resonance first started, you were approached about becoming a sort of managing director for it. The job was described to you as the person who would be responsible for making any business and financial decisions the project might have required, as well as a go-between for the scientists working on it and the important laymen who needed a technical translator to understand the work. You were pleased to accept; it played directly to your skill set, and you were always happy to get in on the ground floor of any emerging technology. But more and more your job seemed to be moving away from managing the business end of a scientific endeavor and into public relations. All of a sudden you were responsible for press releases, legal checks, and wrangling the parents of the test subjects.

You were becoming so very sick of the parents. It was more frustrating than talking to investors, because at least in that case there would have been a contract you could have held them to. They were always clamoring for updates and reassurance, that the experiments were what was best for their children, that their precious little babies were still all right. You felt more like a babysitter than a manager, with all the nervous, nagging parents you had to answer to. Oh, and when things were not going a hundred percent according to their hopes, the high hell they raised! You were starting to become concerned for the state of the project if their upset became too vocal. Of course there were stumbling blocks along the way; it was only to be expected of any scientific endeavor, particularly one exploring such a cutting-edge technology. But if the parents of test subjects went to the press with their frantic overreactions, the testing could possibly be shut down. And you knew a valuable technology from all your years of experience when you saw one; Resonance was going to work out in the end, and when it did, you wanted to be there to plan its long-term market application.

With that in mind, when you made your reports you started leaving out the negative occurrences in the course of the trials. Just the ones that were misleading, the ones that could fool less savvy people into thinking things were not going well. Anything that was positive or even neutral was untouched, never exaggerated or blown into something better than it was. You didn't want to manipulate anyone, just protect the project in its fledgling days until it demonstrated its true destined success. It was just good business sense.

Who You Know:

Advisor Cahill - The National Security Advisor was instrumental in convincing President Carroll to support Project Resonance and is extremely invested in its success.

General Rosen - The head of the military presence involved in Project Resonance. The general has no patience for laboratory jargon, and is anxious to get a hold of the finished weapon and put it to use on the battlefield.

Dr. Solan - One of the lead researchers on the project. Solan resents being dragged out of the lab to talk to laymen with you, but being so wrapped up in the craft leaves the doctor missing that support and good standing in the eyes of the public is necessary for the work to continue.

Dr. White - Putting White on the research team was a mistake. Certainly White has made real advancements, but such an unstable personality could cause trouble, and is definitely not presentable in front of serious business prospects.

Dr. Yu - Another lead researcher who has made enormous strides. Though it was for the sake of a son with Braiden's Syndrome that Dr. Yu began this work at all, you would not have allowed Yu's own child as a subject in the trials if it had been up to you; it was a terrible PR move.

Dr. Elder - One of Solan's supporters. You appreciate the realistic view Elder has of what the project requires in order to accomplish anything; it makes it much easier to prepare press releases with appropriate information when you can work with someone of like mind.

Dr. Langdon - You avoid dealing with those like Langdon when possible. This one spent years doing charity work in developing countries and you find someone with that hippie viewpoint too difficult to make face the realities of a developing a commercially viable laboratory product.

Secretary Highmore - The secretary of defense has charged you with preparing Resonance for a positive presentation on the international scene in hopes that it will help put the United States back at the head of the bioengineering community.